



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
GREEN COLLAR JOBS COUNCIL  
MEETING NOTICE  
September 22, 2009  
9:30 a.m. – 12:00 p.m.**



Larry Gotlieb  
Chair

Chris Essel  
Vice Chair

**California State University – Sacramento  
University Union – Foothill Suite  
6000 J Street, Sacramento, CA**

Arnold  
Schwarzenegger  
Governor

Barbara Halsey  
Director

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**AGENDA**

- I. Introduction and Opening Remarks**
- II. Chair/Executive Director Update**
  - **Legislative Updates**
- III. Action Item: Approval of August 18, 2009 Meeting Minutes**
- IV. Discussion Item: State Energy Sector Partnership (SESP) and Training Grants Update:**
  - *Clean Energy Workforce Training Program; Solicitation for Proposals*
  - *Writing Workgroup*
  - *Charter and Commitment Letter*
  - *Stakeholder Review Team; Selection of Regional Teams*
- V. Public Comment**

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Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

**Green Collar Jobs Council**  
**August 18<sup>th</sup>, 2009**  
**Meeting Minutes**

**I. Introduction and Opening Remarks**

Mr. Sedlik opened the meeting with thanks to the staff and the council members for their continued hard work and commitment. Information on AB 3 was added to the agenda.

Council members were asked to introduce themselves.

Barry Sedlik, Chair	Willie Washington
Barbara Halsey	Marty Keller
Jaime Fall for Doug Hoffner	Stewart Knox
Jamil Dada, Vice Chair	Brian McMahon
Gregg Albright for Dale Bonner	Sharon Anderson for James Goldstene
Tim Rainey for Art Pulaski	Nadia Leal for Denise Ducheny
Ray York for Jack Scott	Dennis Guido for Jack O' Connell
Randall Hernandez	Timothy Simon
Audrey Taylor	Rodney Wilson for Speaker Karen Bass
Tomas Oliva for Assemblymember Perez	

**Chair/Executive Director Update**

Ms. Halsey gave an update on the two Green Summits, one in Sacramento and the other in Diamond Bar, where the California Green Workforce Initiative and the Clean Energy Workforce Training Program (CEWTP) Solicitation for Proposal (SFP) was presented. The SFP was released on August 6<sup>th</sup>, which was the result of a collaboration of California Energy Commission, the Employment Development Department (EDD), California Workforce Investment Board (State Board) and Employment Training Panel (ETP).

Ms. Halsey shared that she, Jamil Dada and Larry Gotlieb (State Board, Chair) attended the annual National Governor's Association (NGA) conference in South Carolina and reported out California's work regarding the Green Economy.

Ms. Halsey reported that the PEW Charitable Trust funded the *Clean Energy Economy Report*, which includes profiles of each of the 50 states by Collaborative Economics.

Ms. Halsey asked EDD's Labor Market Information Division (LMID) Deputy Division Chief Bonnie Graybill to give an update on the LMID survey. Ms. Taylor asked if at the local level, they could be of any assistance in getting employers to respond to the survey. Ms. Graybill welcomed any assistance in getting the word out.

Ms. Halsey shared she'll be attending Wal-Mart's private-industry led Green Jobs Council meeting. She will be providing them with an update on the activities of this Council and will look at opportunities to coordinate activities between the two. Mr. Sedlik asked that Ms. Halsey seek this council's support of our work. Ms. Halsey noted that in the Department of Labor's State Energy Sector Partnership (SESP) Solicitation for Grant Application (SGA), there is a call for business to be a part of our efforts. Mr. Albright indicated that the Business, Transportation, and Housing (BTH) Agency will also be participating in this meeting and stressed the importance of complimenting and integrating the work of the two councils.

## **II. Action Items:**

### **Approval of the July 14<sup>th</sup>, 2009 meeting minutes**

The meeting minutes as presented were approved

### **Premise Document**

The final draft of the Premise Document was presented to the Green Collar Jobs Council (Council) for approval and adoption.

Assembly Member Perez's office asked that a statement be included regarding the adverse impacts of regulation and that addresses the needs of business.

The Green Collar Jobs Council asked that all member agencies make a commitment to use this premise as a foundation to inform decision making around green economic opportunities. This document and the will become part of a letter that will go out to Council members and business representatives to join the SESP and sign the Charter.

Mr. Hernandez asked about regional infrastructure to lessen competition for resources and cultivate regional collaborations. Ms. Halsey noted that in developing the CEWTP SFP, applicants must demonstrate regional partnerships.

The Premise document was approved and the members agreed that the document would be viewed as a living document, which will be reviewed at a minimum of every six months.

## **III. Discussion**

### **a. U.S. DOL State Energy Sector Partnership (SESP) SGA**

Ms. Halsey gave an overview of the SESP SGA and the process being implemented by the Council. Ms. Halsey's presentation included a review of how components of the CEWTP SFP were structured and will be built upon to develop the SESP SGA. She stated that applicants are required to demonstrate their economic strength, regional partnerships, green employer councils, and linkages to apprenticeship programs are encouraged.

Commissioner Simon inquired about a “soft training” component in the SFP and would it also demonstrate career pathways? Ms. Halsey indicated that it does and that the SFP covers opportunities to serve disadvantaged communities.

Ms. Halsey then discussed the Regional Action Clinics which are being built into the SESP grant opportunity and will perpetuate the coordination among the regions and allow the Council to see how it can help regions build successful partnerships. Mr. Hernandez stressed the importance of these clinics and asked if funding was available for them. Ms. Halsey indicated that the Regional Action Clinics will be funded by the State partners, but will likely require additional partner contributions. Commissioner Simon offered assistance in the form of their existing “We Care” program.

Ms. Halsey touched upon California’s Green Workforce Initiative, which was presented at the last Council meeting. It uses the three grant opportunities as the foundation. The first is the CEWTP. The second is the State Board’s application for the SESP SGA and the third is the State Board’s Regional Industry Clusters of Opportunity grants.

Mr. Sedilk commented that that all of this work is exactly what the Council had set out to do. Mr. Rainey commended the work of the Council and the staff. He did express a concern for the short timeline that regions have to form meaningful partnerships.

Mr. Sedlik noted that many regions have already been forming partnership and should be rewarded for their work. Hopefully, other regions will see their success and follow. Ms. Halsey added that this is intended to be a first step. The Regional Action Clinics will allow us to document success and quickly make course corrections, identify future funding opportunities, and give technical assistance. She also noted that the timeline is also compressed due to the October 20 deadline for the SESP SGA.

Commissioner Simon commended the staff for coming up with this aggressive approach that will ultimately get people in jobs. Ms. Taylor suggested taking this message out to the League of Cities, and the California State Association of Counties (CSAC), etc.

Ms. Halsey handed out the staff’s timeline that is being followed for the SESP Grant. She reported that the writing group for the SGA has met and shared their input.

Mr. Rainey asked what the next step will be for the writing group. Ms. Halsey stated that by the September meeting, there should be a final draft overview.

#### **b. Team California (USDOL), Jay Hansen, State Building and Construction Trades Council (SBCTC)**

Mr. Hansen briefed the GCJC on Team California, which was created by U. S. DOL to help coordinate money spent out of WIA. WIA and ARRA will be providing almost 1 billion dollars to California. Their next meeting will be Monday September 21. Virginia Hamilton

will be doing a “WIA 101” presentation. Team California wants to work with the administration on apprenticeship and green jobs in a collaborative effort. For example in California, apprenticeships and available jobs are not very well coordinated. They are also looking at Career Technical Education (CTE) and its absence in public schools. There is a great need to coordinate the efforts of education with workforce development to meet industry need.

Mr. Rainey gave some background on the events that led to the development of Team CA. Purpose is to keep aligning apprenticeship programs with workforce boards and make sure that pre-apprenticeship connects to apprenticeships. They want to be sure that people are being trained for jobs that exist (or will exist), and they want to help make legislative changes to implement a more effective system.

Mr. Knox and Ms. Taylor both expressed a need to not confuse this Team California with another existing group also named Team California.

Commissioner Simon asked about a faith and community-based component to this effort. Mr. Hansen stated that they do need to be at the table.

#### **c. AB 3 – Assembly Member Perez**

Tomas Ortiz reported that Assembly Member Perez represents a district that currently has the highest unemployment rate in the state, perhaps the nation. Target populations have historically faced barriers to achieving long-term employment. Mr. Ortiz stated that Assembly Member Perez believes that the Green Economy is the future. AB 3 will require the State Board to establish the Renewable Energy Workforce Readiness Initiative by July 1, 2010. AB 3 would require that the State Board and the Council provide guidance to Local Boards on how to establish comprehensive green collar jobs assessment, training & placement programs that reflect the local and regional economies that lead to stable career opportunities. AB 3 will also expand who can be nominated to Local Boards as vacancies occur. The Bill is currently in Senate Appropriations.

Mr. Dada stated that the regulatory restriction that the Local Boards operate under should be considered.

Mr. Rainey added that the California Labor Federation provided technical assistance in the writing of AB 3 so that it didn’t get in the way of local flexibility. They also wanted to help the Local Boards identify populations that are under represented by their membership. Lastly, AB 3 seeks to address the importance of coordinating apprenticeship and having apprenticeship counted as job placement when determining the success of a Local Board.

#### **IV. General Discussion and Next Steps:**

Mr. Sedlik asked to go around the table for updates from members.

Commissioner Simon stated that the California Public Utilities Commission (CPUC) wants to put more of a focus on bio fuels. They are also looking at the feasibility of carbon trade allowances going towards green job development. Efficiency is a major focus especially in its job creation capabilities. Commissioner Chong is heading up Smart Grid activities. The Council has his commitment, including CPUC staff, to become more engaged.

Mr. Keller noted that their focus is to work with federal partners such as small business administration and the treasury to see what the state can do listen to credit markets. There is an inability to get credit to expand or create new business is crimping the recovery of the economy. November 19<sup>th</sup> is the Governor's Conference for Small Business in the Bay Area. *Stimulus News Digest* is put together by Small Business Advocate office and is available on their website.

Mr. Rainey updated the Council on the California Labor Federation stating that it is working with Western Climate Initiative (AB 32 region wide implementation). AFL-CIO's Green Collar Jobs Leadership Council informs Congress on the Waxman-Markey Bill. They are working on ideas around WIA Re-authorization through the California EDGE Campaign. The Green Employment Training Panel project is funding upgrade training in green skills, which will train 2000 workers by the end of the project. They plan to apply for money to expand in the future. The California Labor Federation will be going after federal money for the state by applying for the Energy Sector Partnership SGA to fund transit training programs across the state.

Ms. Sharon Anderson of the Air Resources Board (ARB) discussed the release of the small business awards program under CoolCA.org. The intent is to stimulate interest in businesses that have sustainable jobs to apply for this award. Ms. Anderson also discussed the Economic and Technology Advancement Advisory Committee (ETAAC), meeting on the 20th at which Ms. Halsey will be giving a presentation. Mr. Hernandez suggested that a presentation from ETAAC would be appropriate for this Council.

Mr. Brian McMahon stated that the Employment Training Panel (ETP) has 45M available for programs for the fiscal year. They will be working with Energy Commission for more Green Based projects.

Mr. Ray York updated the Council on the status of California Community Colleges (CCC). He stated that in coordination with the Energy Commission, CCC will be rolling out a program in advanced transportation using AB 118 funds. In addition CCC will be applying for Department of Energy grants and possibly DOL's Pathways out of Poverty grant, but they are having trouble with match requirements.

Mr. Willie Washington commented that turning around large businesses in the two year period (green economy timeframe) is going to be very difficult. This is also true for an organization such as the California Manufacturing Trade Association (CMTA), however,

CMTA will be looking at training programs in conjunction with the ETP to start. Mr. Washington stated that he would like to put together a program for smaller employers with local decision makers for more immediate results. They had great results in working with PG & E on low interest loans to replace or modify equipment.

Mr. Dennis Guido of the California Department of Education (CDE) stated that CDE is not eligible for any of the DOL grants, and as such the Council must ensure that K-12 is partnered with applicants to establish career pathways. Their new website, [www.CTEonline.org](http://www.CTEonline.org) is a repository for Career Technical Education (CTE) curriculum to be accessed by any teacher or apprenticeship anywhere. Another is [www.californiapathways.org](http://www.californiapathways.org), which shows CTE courses in high schools by an interactive map.

Mr. Gregg Albright discussed the Regional Economic Recovery Work plans highlighting that over 8000 projects came in throughout the state. Secretary Dale Bonner is currently looking at 180 to see where they can add value. He is also looking at the plans to identify other activities on a regional level.

Ms. Halsey noted that in the CEWTP regional partnerships are being incentivized to connect public works projects and large scale initiatives that cities and counties are launching throughout the state.

Ms. Taylor asked if one of the outcomes of the CEWTP SFP could be a “green strategy”. Ms. Halsey stated that it was not called out specifically, but is inherent in the design of the grant opportunity.

Mr. Albright suggested that some kind of position paper that could “line up the dots” and encourage regional strategic thinking. Ms. Taylor agreed that because we are moving so quickly, the strategic piece may be lost.

Ms. Anderson noted that Silicon Valley Greenprint has that component. Ms. Halsey also stated that if we look at all three funding opportunities, particularly the Technical Assistance piece, they will help the regions come together around a strategy.

Mr. Jamil Dada stated that he had met with Jane Oates, Assistant Secretary of Labor for Employment and Training, and updated her on the Council’s progress and discussed Workforce Investment Act re-authorization.

## **V. Public Comment**

Public comment was taken from the audience as well as on the web.